

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 14.50
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

| | CLASS: | NATL. | LOCAL | REGIONAL |
|--|--------|-------|-------|----------|
|--|--------|-------|-------|----------|

CLASS: NATL.

ICHE)

DATE OCT31/12 14.50

DATE OCT31/12 14.50

STA:

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

60 PLUS ASSOCIATION

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 22 | R | | 800P-1130P | 30 | | 14000.00 | 11/3 | 11/3 | 1 | | SAT | 1 |

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 55
 PROGRAM : FOOTBALL

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--------------------------|--------|--------|-------------------------|------|-----|------|------------|----------|----------|------------|-------------|-----------|
| STATION MAKEGOOD OFFERS: | | | | | | | | | | | | |
| M1 | UNRESL | BUY#19 | MISSED: SAT/1130P-1200M | | | | NOV3 | | 30S | \$3,500.00 | (OCT31/12) | |
| | | | OFFER: SAT/1130P-1205A | | | | | | 30S | \$3,500.00 | PLS ADVISE. | |
| | | | CMT: TP FOR NEWS | | | | | | | | | |
| NOV/12 | | | 124700.00 | | | | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | 124700.00 | |
| TOTAL SPOTS | | | | | | | | | | | 29 | |

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE